



FOLIO
ALBUMS

Product Brochure

January 2016



The Folio Albums Story

Like many great business ideas, Folio Albums grew out of a search for a product that wasn't available. As an experienced professional photographer, I was looking for digital albums crafted in the UK that would be works of art in their own right and stand the test of time.

Our approach is straightforward and based on what we know professional photographers are looking for. We keep our formats simple, offer leather covers as standard, and are dedicated to delivering fantastic service, image quality and all-round beautiful presentation.

As an album specialist, we can focus our energy and expertise on continually developing the quality and finish of our albums. We do offer complimentary products, but first and foremost we're 'album people'. To this end, we've recently invested in new production facilities in Yorkshire that have been carefully designed to meet our specialised requirements.

Above all, we listen to you, our customers, and use your feedback to create better ways of working and deliver improvements.

Everyone at Folio Albums wants to achieve perfection which is why every day we strive to take one step closer towards it.



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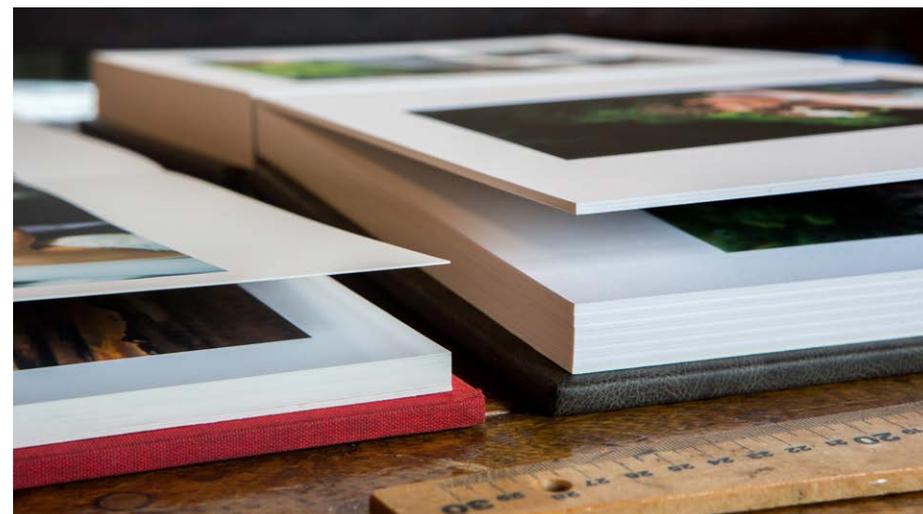
Fine Art Book & Matted Album

We offer two styles of fine art albums. Both are made using the same high quality fine art paper and ink, but with a different page presentation format.

The **Fine Art Book** is presented with your images printed directly on to the page. With an almost invisible crease and the ability to bleed images off the page, this format allows for versatile album designs.

Each page of the **Matted Album** is constructed using a white matt cut to reveal your images underneath. These albums have thick, heavyweight pages; a classic style with a contemporary finish.

	Fine Art Book	Matted Album
High quality inkjet printing	✓	✓
Lay flat	✓	✓
Design across the crease	✓	✗
Images printed directly on the page	✓	✗
Images mounted underneath a matt	✗	✓
Leather cover	Included	Included
Paper choice	Art White Art Cotton Gallery Cotton	Art White Art Cotton Gallery Pearl
Page thickness	~0.5mm - 1mm <i>depending on paper choice</i>	~2.8mm
Included spreads	15	10
Maximum number of spreads	40	30
Sizes	6x6" 8x8" 10x10" 12x12"	8x8" 10x10" 12x12"
6x6" Fine Art Book duplicate	✓	✓



Fine Art Book

With each page measuring approximately 0.5mm thick, the book has a wonderful flexible feel when turning from page to page.

Made using the finest quality papers and ink, each double page opens flat with an almost invisible crease allowing unrestricted layout designs to showcase your images.

The original Fine Art Book is available in 12x12", 10x10", 8x8" and 6x6" sizes and with a choice of Art White, Art Cotton or Gallery Cotton papers.

Matted Album

Our new Matted Album is our take on a classic. With each page measuring a substantial 2.8mm thick, your prints are mounted underneath bevelled matts to individually frame each image. The album lays flat but unlike our original Fine Art Book, your images in the Matted Album can not go across the crease. The album is trimmed flush for a clean and sophisticated feel.

Our Matted Album embodies a classic elegance and impeccable attention to detail.

Our Fine Art Papers

Art White

200gsm matte fine art paper.
Alpha cellulose bright white fine art paper producing sharp saturated images. Our most popular paper.

Art Cotton

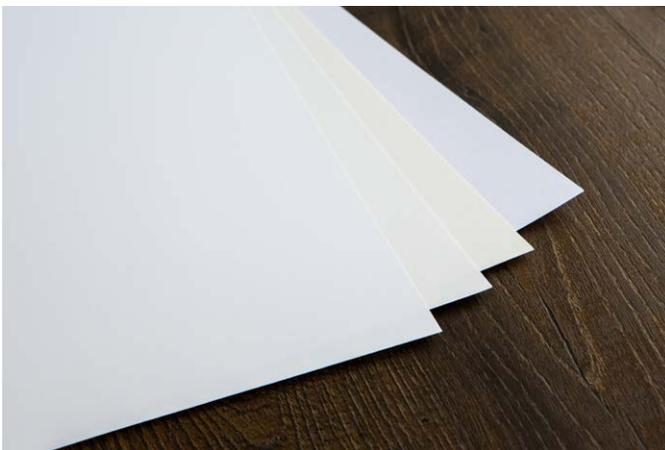
220gsm matte fine art paper.
100% cotton rag made from sustainable sources, acid free and pH-neutral. Warm tones.

Gallery Cotton

310gsm matte fine art paper.
100% cotton rag made from sustainable sources, acid free and pH-neutral. Warmest tones.

Gallery Pearl

300gsm pearl fine art paper.
A bright baryta-based paper, lignin free and pH-neutral. Amazing contrast with deep blacks.



It's all about the paper

Our fine art papers are truly worthy of their place inside our handmade books. They are chosen to last a lifetime and have an impeccable, sustainable provenance.

Art White is our most popular. It is a bright, white paper that reproduces a vivid spectrum of colours to deliver a punch.

Alternatively, **Art Cotton** and **Gallery Cotton** are 100% cotton rag with a gentle texture that gives razor-sharp definition but with a warmer hue.

Gallery Pearl is a baryta-based paper with a pearl finish. This high quality fibre-based paper delivers amazing deep blacks and rich vibrant images. It is available in our Matted Albums, Portfolios and with our Fine Art Print service.

	Fine Art Book	Matted Album	Portfolios	Fine Art Prints
Art White	✓*	✓*	✓	✓*
Art Cotton	✓	✓	✓	✓
Gallery Cotton	✓	●	✓	✓
Gallery Pearl	●	✓	✓*	✓

- ✓ Available for this product.
- Not available for this product.
- * Most popular choice.



The Fine Art Book

We were the first in Europe to introduce a leather bound fine art book to the professional photography community and are proud of our reputation for outstanding quality and service. Since its launch in 2010 our Fine Art Book has evolved to become the industry standard that others try to emulate.

With each page measuring approximately 0.5mm thick, the Fine Art Book has a wonderful flexible feel when turning from page to page.

Made using the finest quality papers and ink, each double page opens flat with an almost invisible crease allowing unrestricted layout designs to showcase your images.

The Fine Art Book is available in 12x12", 10x10", 8x8" and 6x6" sizes and with a choice of Art White, Art Cotton or Gallery Cotton papers.

Cover materials include leather, fabrics, silk or photo cotton.

As standard each Fine Art Book includes the following:

- ✓ 15 spreads (possible to add up to a maximum of 40 spreads)
- ✓ A choice of leather or fabric cover materials (upgrade cover options are available)
- ✓ A natural 100% cotton bag
- ✓ Cardboard presentation box
- ✓ High quality fine art printing
- ✓ A choice of 12 different endpaper colours

Studio samples are available at a discounted price and are made using your own design and to your specification. Each studio sample is marked on the back cover with the words STUDIO SAMPLE. There are no restrictions on the number or frequency of the samples that you can order.



The Matted Album

We've applied all of our fine art knowledge and expertise to create a new benchmark in fine art albums.

The new Matted Album is our take on a classic and has been designed to sit neatly alongside our Fine Art Books giving you a choice for presenting your images to your clients.

With each page measuring a substantial 2.8mm thick, your prints are mounted underneath bevelled mats to individually frame each image. The album lays flat but unlike our original Fine Art Book, your images in the Matted Album can not go across the crease. The album is trimmed flush for a clean and sophisticated feel.

Just like our original Fine Art Books, all of our Matted Albums come in a square format for maximum simplicity and style. Matted Albums are available in 12x12", 10x10" and 8x8", although copies can be easily made as a Fine Art Book in any size.

In addition to Art White and Art Cotton, you can also choose Gallery Pearl for your Matted Album. Gallery Pearl has a subtle pearlescent look which adds depth and richness to your images.

Our Matted Album embodies a classic elegance and impeccable attention to detail. The thick pages encourage the viewer to take their time to appreciate each image individually.

Cover materials include leather, fabrics, silk or photo cotton.

As standard each Matted Album includes the following:

- ✓ 10 spreads (possible to add up to a maximum of 30 spreads)
- ✓ A choice of leather or fabric cover materials (upgrade cover options are available)
- ✓ A natural 100% cotton wrap with a tailored ribbon tie
- ✓ Cardboard presentation box
- ✓ High quality fine art printing
- ✓ A choice of 12 different endpaper colours

Studio samples are available at a discounted price and are made using your own design and to your specification. Each studio sample is marked on the back cover with the words STUDIO SAMPLE. There are no restrictions on the number or frequency of the samples that you can order.

6x6" Duplicates

Our 6x6" Duplicate books are available as direct copies of our larger 12x12", 10x10" and 8x8" books, or as duplicates of a 6x6" main book.

They are made in exactly the same way as our larger Fine Art Books to both look and feel good. Same invisible crease. Same archival quality materials. The small books come in either our Pastel Fabric, Bold Fabric or Essential Cotton so you can coordinate with the larger books and albums if you wish.

They are the perfect gift for clients to present to family and friends.

If you want to order a copy bound in leather, silk or photo cotton, you can simply order your 6x6" as a main album.

Orders for duplicates can be placed up to three months after your main book or album order.

As standard each 6x6" Duplicate includes the following:

- ✓ 15 spreads (possible to add up to a maximum of 40 spreads)
- ✓ A choice of Pastel Fabric, Bold Fabric or Essential Cotton covers
- ✓ A natural 100% cotton bag
- ✓ Cardboard presentation box
- ✓ High quality fine art printing
- ✓ A choice of 12 different endpaper colours

Studio samples are available at a discounted price and are made using your own design and to your specification. Each studio sample is marked on the back cover with the words STUDIO SAMPLE. There are no restrictions on the number or frequency of the samples that you can order.



Personalisation

We've significantly expanded our personalisation techniques for 2016 so we can offer greater flexibility with no compromise on quality.

Our techniques include time-honoured methods such as blind or foil debossing, through to modern laser engraving and state-of-the-art printing on our newest machine. For that extra special touch we can also hand finish text and logos in 22 carat gold.

If our standard fonts don't meet your requirements, we can offer bespoke fonts as well as bespoke logos.

We also offer personalisation on most of our products including Fine Art Books, Matted Albums, 6x6 Duplicates, Portfolios, Clamshell Album Boxes, USB & DVD Cases and Print and USB Boxes.

Not every method is available on all products or on all materials so please see our website for specific details.



Blind debossing



Engraving



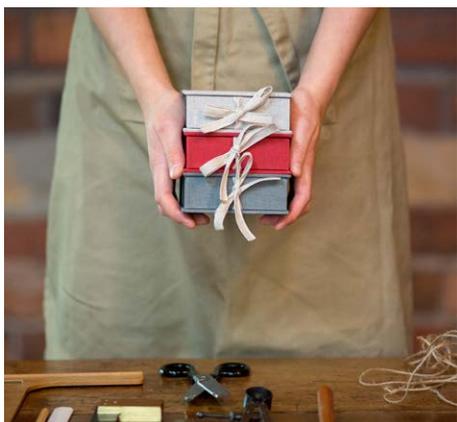
Foil debossing



Cover printing



22 carat gold



Handmade Prints Boxes

Our Fine Art Prints have proved hugely popular with customers. In refreshing our presentation options, we've given prints their own sophisticated handmade boxes. Near identical in design to our new Clamshell Boxes for albums, our Prints Boxes provide a great keepsake for family and friends. Our boxes serve as a nest for prints by themselves or can be customised to incorporate a USB key or, for a gift that will bring instant joy, a wooden display stand.

You can choose from a number of design options to accommodate prints in either 6x4" or 5x7" sizes.

- Prints-only – keep it simple with a box to accommodate just your prints, either unmounted or mounted.
- Prints plus USB key or wooded display stand – here we've created sections for your prints and a USB key or a wooden display stand (mounted prints only with the stand).
- Prints plus USB key plus wooden display stand – tradition and technology working in harmony with sections for prints, a USB key and a wooden display stand (mounted prints only with the stand).

Bundles of 50 unmounted prints or 6 or 12 mounted prints in either size are also available to order along with your Prints Box.

Our Prints Boxes are also available in their own right, without prints.

Available in any colour from our strong and environmentally-sound Essential Cotton range. Boxes have two ways of closing, either a ribbon tie, or concealed magnets - the choice is yours.

Our boxes can be personalised, inside or out, with text or logos in a range of finishes, including debossing, foiling, printing and laser engraving.

USB Boxes

Great things can come in small, square boxes – we're thinking engagement rings and our neat new USB key-only boxes! Available in any of our Essential Cottons range, you can select a ribbon tie or hidden magnet as the closing mechanism.

Each box comes with either a 16GB or 32GB USB key and includes either cover printing or engraving as standard.



Designer Bags

For that extra special touch, we've worked with a Yorkshire-based textile designer to offer a collection of Designer Bags handmade beautifully, and exclusively, for Folio Albums.

Available as a standalone purchase or as an upgrade ordered with an album, our bags are bang on trend and each fabric design has its own complementary lining to look amazing inside and out.

Designs are available for all Fine Art Book sizes, and our 12x12", 10x10", and 8x8" bags are finished off with ribbon ties.



Clamshell Boxes

Designed in-house by our brilliant team, our new Clamshell Boxes take their name from an old book-binding technique and can be ordered as an upgrade for both our Fine Art Books and Matted Albums.

The boxes have a nice structural flow with a hinged lid connected to the base. We use board made by a Dutch company with top eco-credentials and encase it in any of our pure Essential Cottons. As well as having a choice of colour, you can select either a soft-close magnetic clasp or have the box prettily tied-up with a ribbon. We can further personalise Clamshell Boxes with debossing, foil blocking, printing or engraving.



Bamboo Boxes

Our Bamboo Boxes are handmade by a Yorkshire craftsman with great attention to detail and quality, from the aluminium hinge to the smooth finger-groove and magnetic clasps.

The grain variations mean no two are ever the same and, in addition, we can laser-engrave the lid with names, symbols or studio logos.

Our boxes accommodate our 12x12", 10x10" and 8x8" Fine Art Books and come as an upgrade to the standard presentation box and bag, or can be ordered as a standalone product.

Bamboo Boxes are available as a presentation upgrade for the Fine Art Books and are not currently available for Matted Albums.



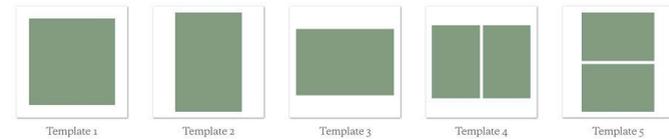
Portfolios

Our simple, yet stylish, Portfolios are the perfect way to showcase your best photographs, say a surprise thank you to clients, or offer them an additional gift choice for family members. Our unique take on the presentation case, they can be stood on end for display, or kept closed, and we think they are guaranteed to make every recipient smile!

Ideal for portraits, weddings or boudoir shots, they come in all sizes - 12x12", 10x10", 8x8" and 6x6" – and are hand-made from either rayon-based fabric with the best possible eco credentials, or cotton.

Available in either Duo or Trio format, each panel is configurable with a choice of templates. The 6x6" Portfolios have the additional option of including a USB stick or DVD envelope.

Each Portfolio includes Gallery Pearl paper as standard, although any paper choice can be selected, as well as 2 lines of text engraving on the front cover and an optional logo on the back.



USB Portfolios

In addition to the image templates, the 6x6" Portfolios can be configured to include USB keys and DVD envelopes. Each USB key includes logo engraving and a hidden magnet keeps it securely in place.

USB & DVD Cases

Whether you're presenting your clients with high-resolution photographs, a slideshow, or moving images, our DVD cases are designed to do the job perfectly.

Our cases are for single discs (disc not included) and come in our Contemporary Leather range, with the option to upgrade to either Vintage or Eco Leather.



Fine Art Prints

Word got around about the quality of the printing in our books. As a result, we had lots of requests for a service allowing you to order prints to complement the albums. The idea made absolute sense to us.

Without the constraints that the book-bind-process imposes, we can take our ICC colour profiles to the top-end of their capability to print at maximum resolution.

The resulting image quality is really quite stunning. In fact, we're so confident about what we've achieved that we've developed our own Folio Albums print quality hallmark, combining the iconic Yorkshire Rose with an oak leaf symbolising our commitment to the environment.



You can order as many prints as you like through our Prints Service in a comprehensive range of standard sizes, from 6x4" to 18x12". Prints are presented wrapped in tissue paper and we also offer the option of including a mount.

Prints are available in a choice of Art White, Art Cotton, Gallery Cotton and Gallery Pearl papers.

We use conservation mount board to display your image. For the finishing touch we also back the mount with the same quality board.

Fine Art Prints are available to order at prints.folioalbums.com - no login required.

Fine Art Print Packs

We created Print Packs as a simple way to say thank you to your clients. With a choice of either 6x4" or 7x5" each pack includes 6 beautifully mounted fine art prints. Our very own packaging gurus carefully hand wrap the prints in tissue paper, sealed with the Folio Albums hallmark.

You can choose from any of our high quality archival papers; Art White, Art Cotton, Gallery Cotton or Gallery Pearl.

Not only are the print packs a great little thank you gift for clients, friends or family but they're also a picture-perfect complement to any Folio Album and a wonderful way to present your images.

Print Packs are available to order at www.folioalbums.com/shop



Test Prints

We've spent years developing and refining our printing process and we continue to regularly optimise our colour profiles to achieve the very best quality and consistency of images.

However, it's only to be expected that you want to make absolutely sure you're happy with the way the images on your computer screen transfer to our fine art paper. Our Test Prints service does just that.

You can send us up to four of your own images, which we'll print on our Art White paper.

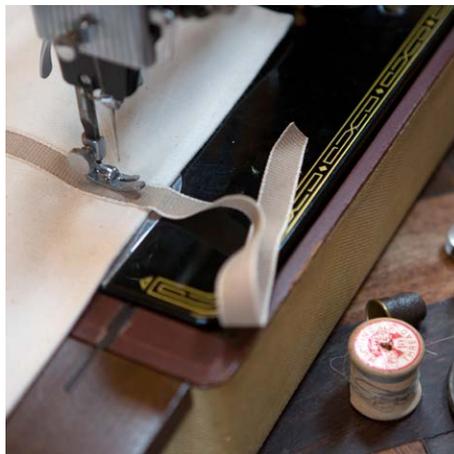


Paper Sample Bundle

Not sure which paper type you prefer? Simply order our Paper Sample Bundle from the shop and we'll send you a preprinted sample of each paper type. Our sample image has been chosen to represent a broad tonal range and can be downloaded so you can compare the result with your screen.

Material Swatches

All of our cover materials (excluding Photo Cotton), can be ordered as a swatch. We offer bundles as well as a Pick & Mix service allowing you to choose the colours and materials that you'd like to offer your clients.



Folio Albums Bespoke

Do you have a specific requirement? If so why not speak to us about it?

We're committed to making great products supported by fantastic customer care. Our friendly and fun team begin each challenge by asking 'how?' In fact we never say 'no' until every possible option has been exhausted. After all, your success is our success. We can help with bespoke requirements ranging from packaging, cover materials through to presentation and more.



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